



Alban Bizet

albanb@gmail.com

www.albanb.com

Creative, technical and customer focused individual with problem-solving nature and a 'can-do' attitude. I can work to tight deadlines, and flexible enough to react to developments in culture, concepts and technological change.

Work Experience

2014 – Now

Ascential – Senior Graphic Designer

- Managing a fast-paced workflow within a busy design studio (receiving requests from multiple internal stakeholders)
- Defining key points of a campaign with marketing/editorial teams to make it efficient and omni-channel
- Presenting and delivering engaging visual content within brand guidelines
- Building Marketo email and landing template for marketing and sales
- Creating website design assets and signage for events and subscription campaigns
- Editing video for webinar and motion graphic to promote events
- Delivering print-ready artwork for events and marketing collateral
- Contribute to the creative future of the brands by providing new ideas and processes

2008 -2014

Focus Media – Graphic Designer

- Design and layout for UEFA Euro official publications and FIFA world cup official publications, official guides, preview guides, programme in 20 languages.
- Design for Water for life concert, Website, Video stings, press kit and all the collaterals.

2003-2007

Magimage – Paris – Graphic Designer

Magimage was a company specialised in Design for Events with IBM for main client. IBM events banners, signage, Powerpoint Templates, print invites, emailing.

Brand Guardian: Making sure that IBM events assets designed by others compagnies where following the IBM guidelines.

2000-2003

Freelance – Graphic Designer

- Sispeo – translation company: redesigned in different languages, websites, flash animations, marketing and commercial litterature.
- Zombie Eaters – Rock Band: CD artwork, posters and website.
- Hôtel icône – Short movie: Direct and write a short movie for a Bordeaux film festival.

1998-2000

Ad'oc – Paris – Graphic Designer

- Ad'oc was a web agency (now Nextedia) specialised in marketing and web ads.
- Designing banner ads, 3 of them won the ad of the week award in Strategie Magazine
- Clients included, PPR (now Kering), Bouygues Telecom, Oracle, PriceMinister.

Technical Skills

Graphic Design

- Branding
- Magazine Layout
- UX
- Powerpoint Templates

Video

- Video Editing
- Motion Design
- colour corrections
- Sound editing

HTML

- Marketo Templates
- CSS
- HTML5 animations

Software and platforms

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Premiere
- After effects
- Final Cut Pro
- Hype
- Microsoft Office
- Shorthand
- Slack
- Asana