
Creative, technical and customer service focused individual with problem-solving nature and a 'can-do' attitude. I can work to tight deadlines, and flexible enough to react to developments in culture, concepts and technological change.

2017 - Now

Ascential

Managing a fast-paced workflow within a busy design studio (receiving requests from multiple internal stakeholders)
Defining key points of a campaign with marketing/editorial teams to make it efficient and omni-channel
Presenting and delivering engaging visual content within brand guidelines
Creating website design assets and signage for events and subscription campaigns
Delivering print-ready artwork for events and marketing collateral
Contribute to the creative future of the brands by providing new ideas and processes

2008 -2013

Focus Media

Graphic designer - Focus Media - Hertfordshire
Focus Media is a company specialised in events publications, mostly Football for UEFA Euro official publications and FIFA world cup publications. In between those events we have some side project such as the organisation of the Water For Life Concerts in Copenhagen and Mexico, or launching a new digital publication, eco traveller.

My role at Focus Media:

- Water for life concert website, Video sting for the concerts, the press kit and all the stationary.
 - Euro2008/2012 official preview guide, official guide, programs and official review book. Both official preview guide and official guide where adapted for tablets with specifics design to take advantage of the technology offered.
 - eco traveller magazine for tablets and smartphones using the whole extend of the possibility giving by digital publishing.
 - Different logo for the compagny, Water for life concerts, eco traveller and futur projects.
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2003 - 2007

Magimage

Magimage was a company specialised in Design for Events with IBM for main client.

IBM events banners, signage, Powerpoint Templates, print invites, emailing.

Brand Guardian: Making sure that IBM events designed by others compagnies was following the IBM guidelines.

2000 -2003

Freelance

During this period I worked for different clients, such as:

Sispeo – translation company: redesigned in different languages, websites, flash animations, marketing and commercial literature.

Zombie Eaters – Rock Band: CD artwork, posters and website.

Hôtel icône – Short movie: Direct and write a short movie for a Bordeaux movie festival.

1998 - 2000

Ad'oc

Ad'oc was a web agency (now Nextedia) specialised in marketing and web ads.

Design of gif banner ads, 3 of them won the ad of the week award in Strategie Magazine (professional marketing, communication, media magazine)

Design of the Price Minister original website and logo (the logo is still quite the same), <http://www.priceminister.com>

Screen saver goodies for PPR, a baby crawling on the windows taskbar.

Skills

Technical Skills

- Adobe CC
Photoshop, InDesign, Illustrator, Adobe digital Publishing, After Effects, Premiere.
- Quark Xpress
- Final Cut Studio
- Hype
- Marketo email builder
- MS office

Personal Skills

- Creativity
- Team Player
- Problem solver