

ALBAN BIZET

SENIOR GRAPHIC DESIGNER

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albanb.com

Creative, technical and customer focused individual with problem-solving nature and a 'can-do' attitude. I can work to tight deadlines, and flexible enough to react to developments in culture, concepts and technological change.

EXPERIENCE

WILLIAM REED | LONDON
2014 - Present

- Presenting and delivering engaging visual content within brand guidelines
- Building Marketo email and landing template for marketing and sales
- Creating website design assets and signage for events and subscription campaigns
- Editing video for webinar and motion graphic to promote events
- Delivering print-ready artwork for events and marketing collateral
- Contribute to the creative future of the brands by providing new ideas and processes.

FOCUS MEDIA | LONDON
2008 -2014

- Design and layout for UEFA Euro official publications and FIFA world cup official publications, official guides, preview guides, programme in 20 languages.
- Design for Water for life concert, Website, Video stings, press kit and all the collaterals.

MAGIMAGE | PARIS
2003 -2008

Magimage was a company specialised in Event Design with IBM for main client.
IBM events banners, signage, Powerpoint Templates, print invites, emailing.
Event Brand Guardian for IBM EMEA.

FREELANCE | BORDEAUX
2000 -2003

- Sispeo - translation company: redesigned in different languages, websites, flash animations, marketing and commercial literature.
- Zombie Eaters - Rock Band: CD artwork, posters and website.
- Hôtel icône - Short movie: Direct and write a short movie for a Bordeaux Film Festival.

EDUCATION

MULTIMEDIA GRAPHIC DESIGN
Entreprise et Formation
1998-2000

I studied all aspect of design from print to digital while working in a marketing agency now called Nextedia, two weeks per month

SKILLS

Adobe CC Branding
video editing Event design
Motion Design leadership
Layout
HTML